



WHAT DOES A WORLD THAT WORKS FOR EVERYONE LOOK LIKE?

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**October 2025:**

# **The Majority World.**

At the beginning of 2024 we launched an online series held every quarter in 2025; a rich gathering with extraordinary co-creators that invites us to consider the new story unfolding.



HOSTED BY NANCY  
GIORDANO WITH SPECIAL  
GUESTS WEAVING GAME-  
CHANGING PERSPECTIVES,  
EXTRAORDINARY  
INNOVATIONS, AND FRESH  
VOICES FROM AROUND THE  
WORLD

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Exponential Strategist, Enterprise Futurist, Gatherer +  
Author of *Leadering, The Ways Visionary Leaders  
Play Bigger*.





THE MAJORITY WORLD - ALREADY HOME TO OVER SIX BILLION PEOPLE ACROSS AFRICA, LATIN AMERICA, THE MIDDLE EAST, ASIA, AND INDIA - IS LEADING THE WAY IN DESIGNING FUTURES THAT ARE REGENERATIVE, INCLUSIVE AND PROFOUNDLY HUMAN. BY TRANSFORMING SCARCITY INTO INGENUITY AND DESIGNING BOLD, CULTURALLY ROOTED SOLUTIONS, THESE NATIONS ARE INVITING THE COLONIAL WORLD TO REPATTERN AND MORE THOUGHTFULLY ARCHITECT OUR COLLECTIVE FUTURES.



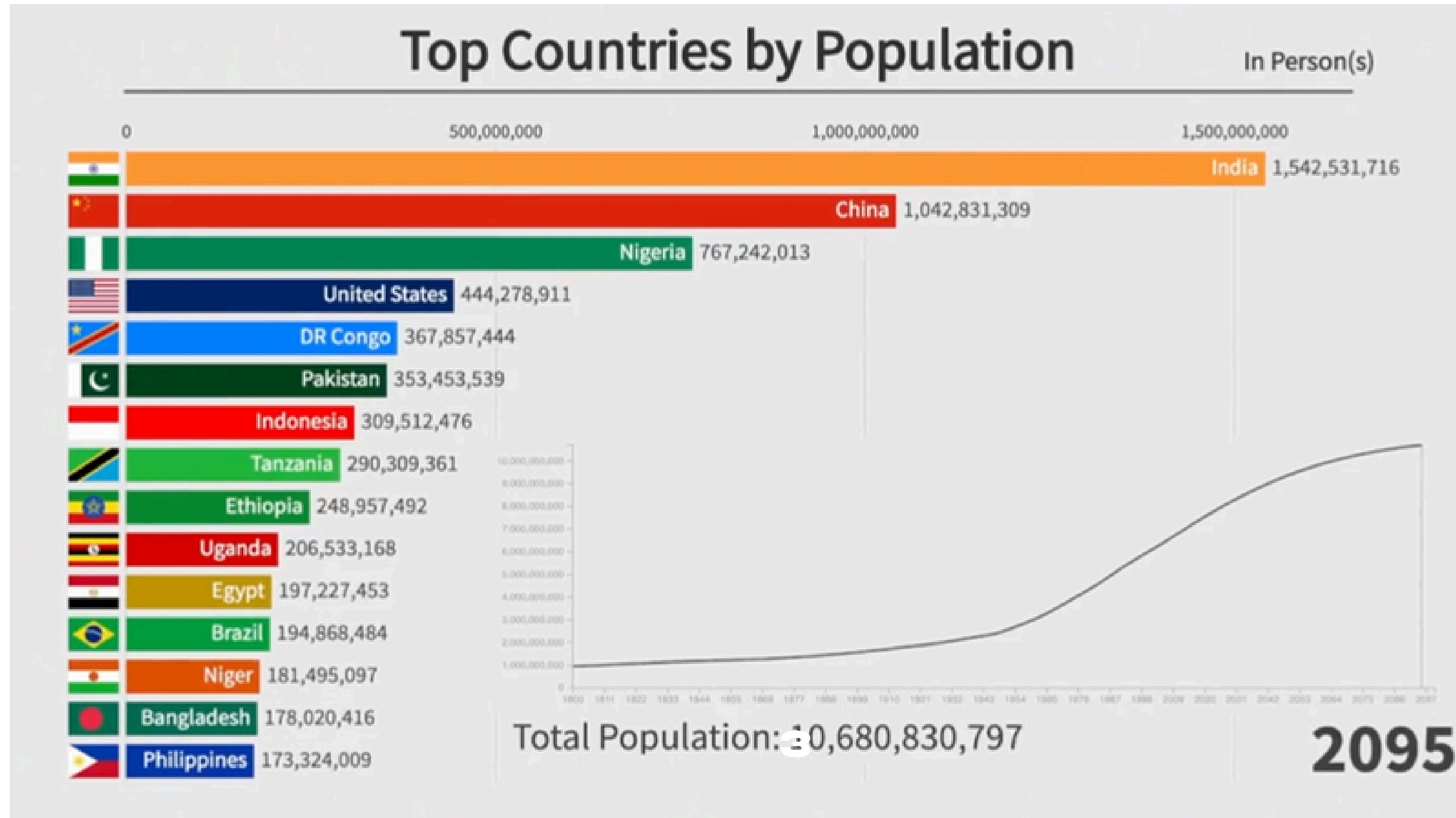
## THE MAJORITY WORLD, FAST FACTS:

- Refers to the countries that are home to the majority of the world's people with roughly 85% of the world's population living in the Majority World
- Africa will account for over half of global population growth between now and 2050
- Despite being home to most of humanity, only 10% of the world's wealth is controlled by the Majority World
- It's made up of 140 countries





# WORLD POPULATION GROWTH BY 2100



## 5 FACTS ABOUT HOW THE WORLD'S POPULATION IS EXPECTED TO CHANGE BY 2100

1. Global population growth is expected to slow between now and 2100 peaking at 10.3 billion in 2084 and declining to 10.2 by 2100.
2. The world's three most populous countries in 2025 are expected to have radically different trajectories in the coming decades:
  - India will grow until it peaks around 2061 at 1.7 billion
  - China's population will shrink to 633 million from 1.4 billion today
  - U.S. is expected to grow steadily to 410 million by 2100
3. Five countries are expected to contribute more than 60% of the world's population growth by 2100: Democratic Republic of Congo, Ethiopia, Nigeria, Pakistan and Tanzania
4. The world's population is expected to get older. The world's median age will rise to 42 by 2100, up from 31 today and 22 in 1950.
5. Africa is currently the world's youngest region with the median age of 19, and it's expected to stay that way through to 2100.





Claudia Sheinbaum, President, Mexico

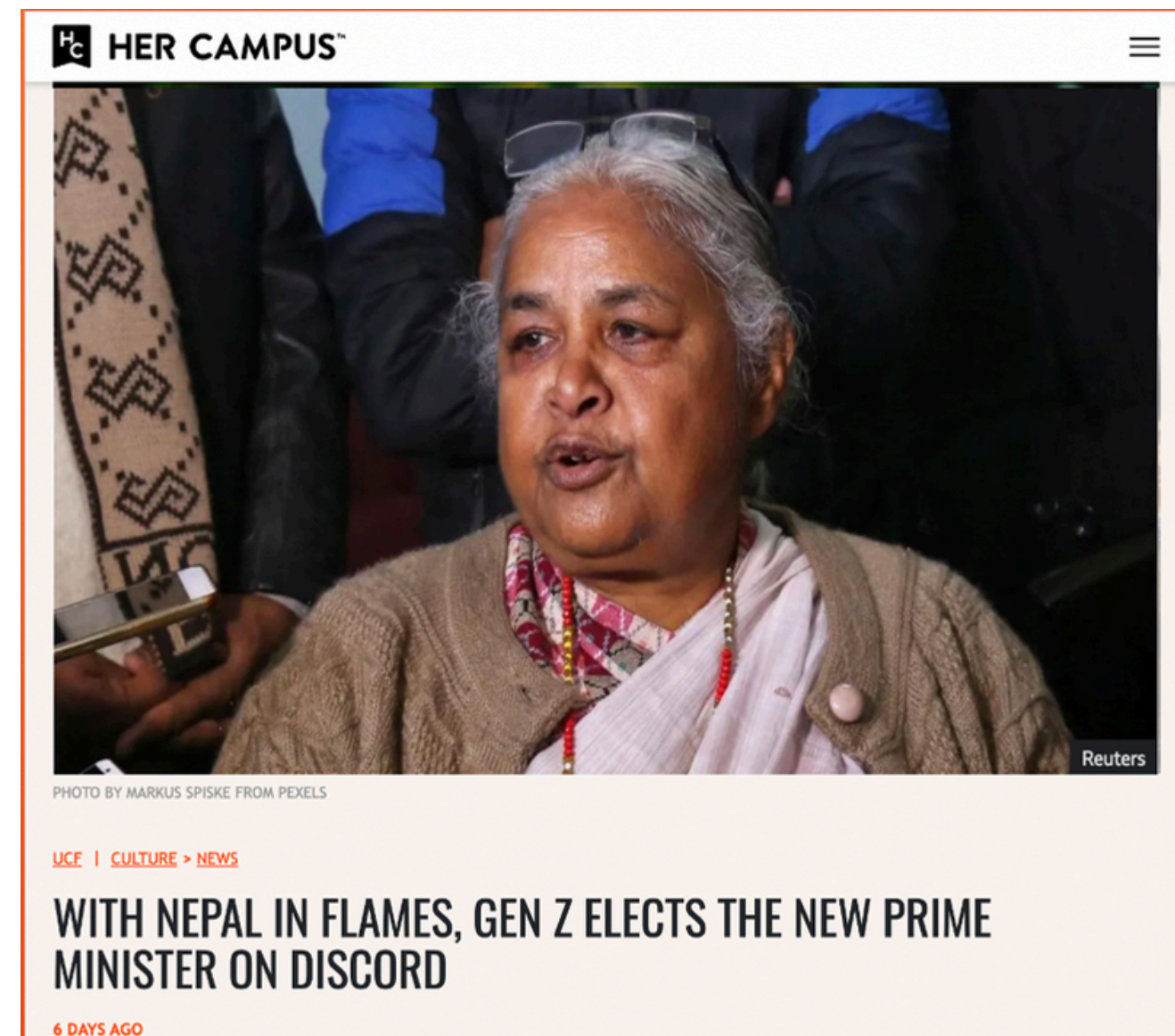


# Draupadi Murmu elected as India's 15th President

India gets its first-ever tribal,  
second-ever woman president



The recent rise of female presidents and prime ministers in Mexico, Nepal, and India reflects a broader progressive shift toward gender equity in political leadership, signaling growing recognition of women's capability to shape national and global futures.







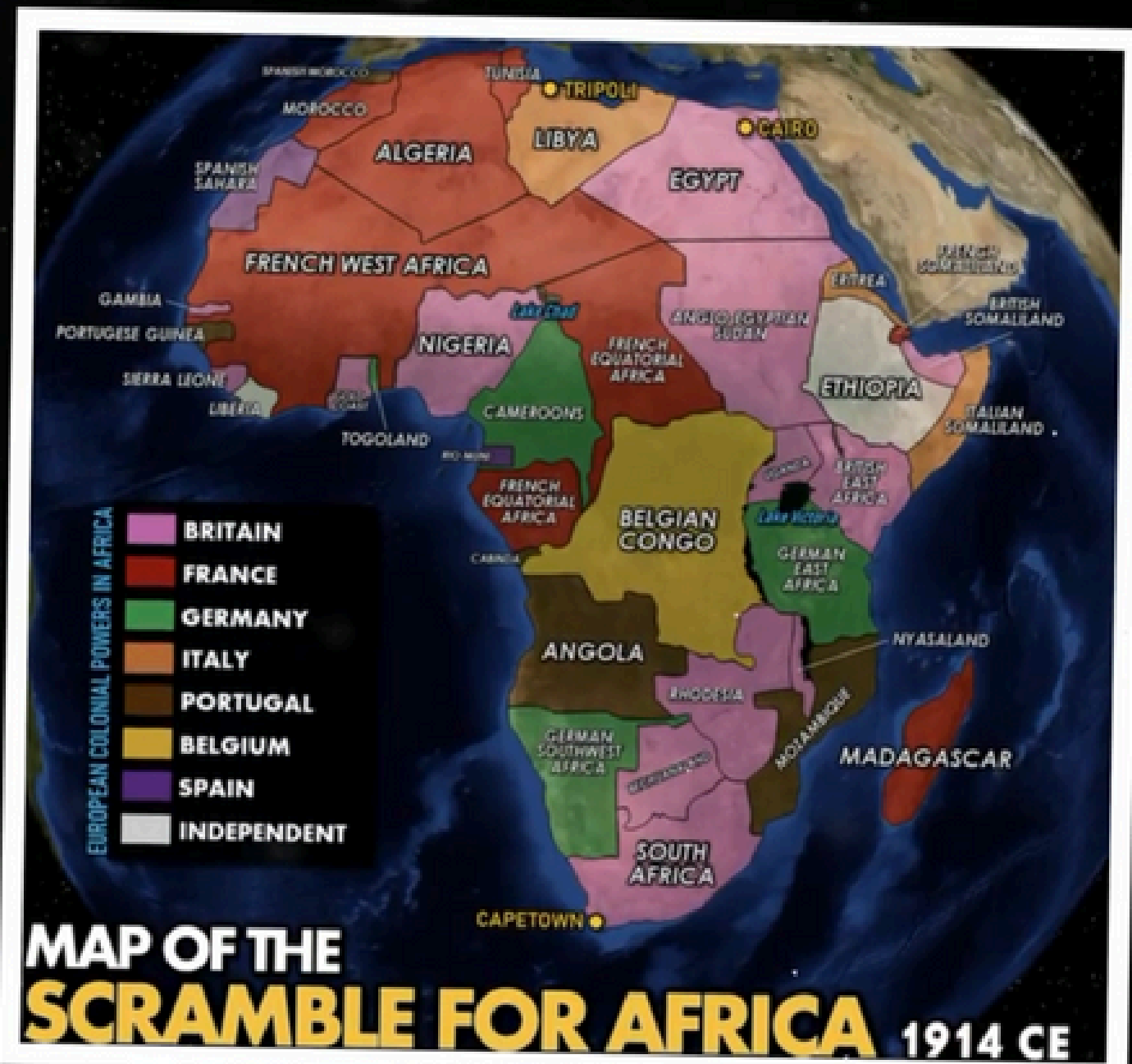
BRAZILIAN ARTIST FÁBIO GOMES TRINDADE MASTERFULLY MELTS THE REALMS OF URBAN LANDSCAPES AND NATURAL ELEMENTS IN HIS STRIKING MURALS THAT BRING THESE TWO WORLDS TOGETHER IN A HARMONIOUS BLEND. BY INTEGRATING TREES AND FOLIAGE AS CONTINUATIONS OF THE HUMAN HAIR IN HIS PORTRAITS, TRINDADE EFFECTIVELY DISSOLVES THE BOUNDARIES BETWEEN THE NATURAL AND URBAN SPHERES.



**AFRICA, which had less than one-tenth of the world's population in 1950, by 2050 will be home to 3.9 billion people—or, 40% of humanity—and about 40% of all the people under 18 in the world will be African.**



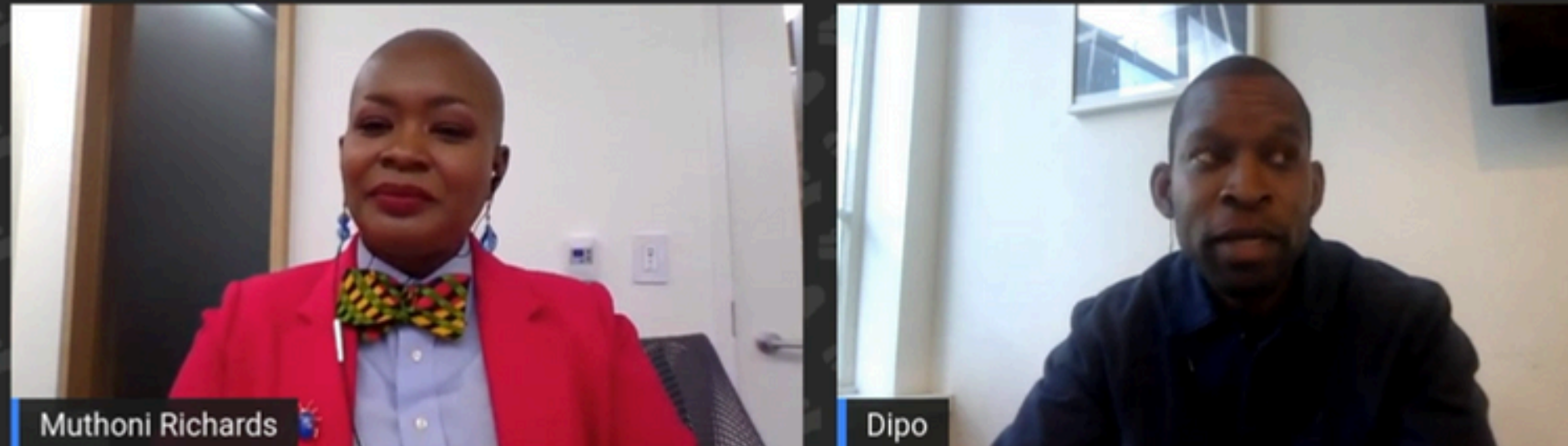
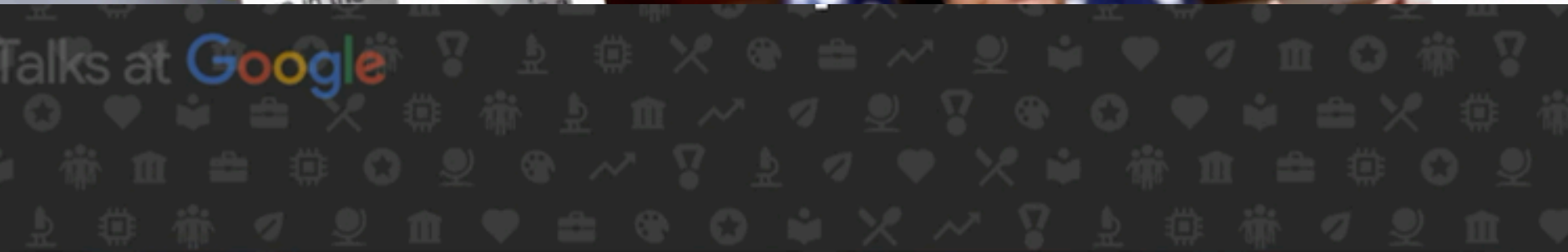
THE SCRAMBLE FOR AFRICA WAS THE LATE 19TH-CENTURY RUSH BY EUROPEAN POWERS TO COLONIZE AND CARVE UP NEARLY THE ENTIRE AFRICAN CONTINENT, DRIVEN BY COMPETITION FOR RESOURCES, TERRITORY AND INFLUENCE, WITH LITTLE REGARD FOR THE PEOPLE OR CULTURES ALREADY LIVING THERE. ON TOP OF WHICH AFRICA HAS BEEN UNDERESTIMATED IN SIZE FOR HUNDREDS OF YEARS WHICH THE EQUAL MAP MOVEMENT IS TRYING TO REDRESS.







WE GOT A REALITY CHECK BY AL JAZEERA, REMINDING US THAT AFRICA IS NOT A COUNTRY AS IT IS SO OFTEN MIS-CATEGORIZED. THE CONTINENT IS COMPRISED OF 54 COUNTRIES WITH MORE THAN 2000 DIFFERENT LANGUAGES SPOKEN.



WE HEARD MUTHONI RICHARDS AND DIPO FALOYIN, AUTHOR OF 'AFRICA IS NOT A COUNTRY', PONDER THE CULTURAL STEREOTYPES THAT PERPETUATE AFRICA BEING SEEN AS POOR AND ECONOMICALLY STRUGGLING WHICH IS OUTDATED THINKING.



WE LEARNED ABOUT AN INNOVATIVE LAND RECOVERY PROJECT CALLED THE GREAT GREEN WALL OF AFRICA THAT'S HARVESTING RAINWATER, INCREASING FOOD SECURITY, AND REHABILITATING THE ECOSYSTEM FROM ONE COAST TO THE OTHER ACROSS NORTHERN AFRICA. MORE THAN HALF A MILLION PEOPLE ARE NOW SELF-SUSTAINING WITH ENOUGH FOOD AND WATER.





WE EXPLORED THE WORK OF DIEBEDO FRANCIS  
KERE, THE FIRST AFRICAN AND FIRST BLACK  
PERSON TO WIN THE PRITZKER PRIZE.







COMING UP FOR ANYONE INTERESTED:

## AFRICA RE/DESIGNS PRELUDE: DECOLONISING DESIGN AS CULTURAL RECLAMATION

A SPECIAL ONLINE ROUNDTABLE DESIGNED TO SPARK DIALOGUE AHEAD OF THE MAIN AFRICA RE/DESIGNS GATHERING IN ACCRA THIS NOVEMBER. THIS EVENT IS VALUABLE FOR ANYONE INTERESTED IN DESIGN, CULTURE, EDUCATION, OR PAN-AFRICAN FUTURES. IT IS NOT JUST AN ACADEMIC DISCUSSION, BUT AN OPPORTUNITY TO CONNECT ACROSS CONTINENTS, TO BUILD MOMENTUM, AND TO PREPARE FOR A LANDMARK GATHERING.

[SATURDAY, 25<sup>TH</sup> NOVEMBER - REGISTER HERE.](#)



THE NEW STORY - OUTTAKES





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