

Nancy Giordano

Strategic Futurist | Keynote Speaker | Gatherer | Founder - Play Big Inc.

Transformation Strategist - Kungfu AI

Founder - Career Fair For The Future

Advisor - Retail Tomorrow and Future Frontiers

Champion - Holochain + Holo.host

Short Bio.

Described as endlessly optimistic, Nancy is a strategic futurist, global keynote speaker, corporate strategist and summit designer with a drive to help enterprise organizations and visionary leaders transform to meet the escalating expectations ahead.

Recognized as one of the top female futurists, Nancy's expertise and experiences range from A.I. to frozen foods to reinventing the internet, and all her projects have a key common denominator: transitioning away from the extractive operating systems and outdated business thinking that simply do not hold up today... to create the more sustainable, inclusive and dynamic solutions the future demands.

The world's first TEDx licensee, a Singularity University lecturer, frequent SXSW (*'south by southwest'*) contributor, and recent creator of the first "Career Fair For The Future: for college + high school students, Nancy is committed to advancing the societal structures and new mindsets necessary to effectively harness the significant technology innovations heading our way... and ensure a safe and thriving future for us all.

Medium Bio.

Described as endlessly optimistic, Nancy is a strategic futurist, global keynote speaker, corporate strategist and summit designer with a drive to help enterprise organizations and visionary leaders transform to meet the escalating expectations ahead. With a career at three of the top global advertising agencies and as founder of her own strategic inspiration company, Play Big Inc., Nancy has a rich history of advising and learning with both iconic companies and horizon-technology start-ups, helping them transition to the new economy of collaboration, contribution and trust.

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Long Bio

Described as endlessly optimistic, Nancy is a strategic futurist with a drive to help enterprise organisations and visionary leaders transform to meet the escalating expectations ahead. Recognized as one of the world's top female futurists, she has spent her career building, shaping and evolving a portfolio of \$50 billion worth of major global brands. With growing conviction of what will (and needs to) shift, executives value her unique abilities to sense and synthesize the terrain ahead, and guide those ready to build more relevant and sustainable solutions.

With a career at three of the top global advertising agencies and as founder of her own strategic inspiration company, Play Big Inc., Nancy has a rich history of advising and learning with some of the top companies in the world, including Nestle, Brinker International, The Coca Cola Company, Sprint and Acumen. In 2015 she took a leap to help shape a company of the future: artificial intelligence start-up, Lucid, and later went on to build a leadership summit designed to encourage c-suite execs to explore seven of the most disruptive emergent technologies for business.

A 10-year TEDx curator (and world's first licensee), Nancy is a Singularity University guest lecturer, frequent panelist at South by Southwest, creator of the first Career Fair For The Future event for college + high school students, and remains an active strategist. For the past two years she has been on the board of retail trade association GMDC, on the advisory council of both Retail Tomorrow and Future Frontiers, co-designed + produced a fintech conference to strengthen community banking, and is helping champion two brands poised to weave a more human, distributed internet: Holochain + Holo hosting. In addition, Nancy just joined Austin artificial services company, Kungfu AI, to help visionary enterprise leaders learn, harness and sharpen their business prowess via custom designed AI applications.

A techno-optimist, Nancy is committed to advancing societal structures and new mindsets necessary to effectively harness the significant technology innovations heading our way... and ensure a safe and thriving future for us all.